

## M E R A A S a leading developer in Dubai

MERAAS IS DEDICATED TO MAKING DUBAI AND THE UAE BETTER FOR PEOPLE TO LIVE, WORK AND PLAY, CONNECTING PEOPLE WITH LIFESTYLE OPPORTUNITIES AT SOME OF DUBAI'S MOST SOUGHT-AFTER ADDRESSES. MODERN RESIDENCES AT CITY WALK, BLUEWATERS, JUMEIRA BAY, PEARL JUMEIRA AND LA MER ARE EXQUISITELY DESIGNED WITH THE AIM OF STIMULATING A CREATIVE URBAN CULTURE WHERE THRIVING COMMUNITIES CAN TAKE ROOT. OUR INVESTMENTS IN FOOD, RETAIL, LEISURE, HOTELS, HEALTH AND REAL ESTATE ARE ALSO ENSURING A BETTER FUTURE FOR GENERATIONS TO COME.





experience
a truly
world-class
beachfront
at La Mer

LA MER IS A WORLD-CLASS BEACHFRONT SET WITHIN THE PRESTIGIOUS JUMEIRAH 1 NEIGHBOURHOOD. THE DESTINATION INCORPORATES A MINIMALIST AND CONTEMPORARY DESIGN WITH A MIX OF DINING, SHOPPING, LEISURE, ENTERTAINMENT AND HOSPITALITY EXPERIENCES; A RESIDENTIAL COMMUNITY AND 2.5 KILOMETRES OF RELAXING BEACHES. LA MER ALSO BENEFITS FROM EXCELLENT CONNECTIVITY TO THE POPULAR LOCATIONS IN CITY, AS WELL AS ITS INTERNATIONAL AIRPORTS.



the first
freehold
master
community
in Jumeirah

INSPIRED BY THE ALLURE OF THE MEDITERRANEAN, PORT DE LA MER OFFERS MORE THAN JUST A UNIQUE MARINA PROMENADE AND EASYGOING SEAFRONT LIFESTYLE. WITH PANORAMIC VIEWS OF THE OPEN OCEAN AND DUBAI SKYLINE, IT IS TRULY A ONE-OF-A-KIND ISLAND RETREAT WITHIN THE CITY. THE PRIVATE RESIDENTIAL COMMUNITY COMPRISES OF A SPECTACULAR COLLECTION OF 1, 2, 3, AND 4-BEDROOM APARTMENTS LOCATED AT THE TIP OF THE NORTH PENINSULA AT LA MER.

- +190 BERTH MARINA AND YACHT CLUB
- SEASIDE AND MARINA PROMENADES OVERLOOKING PEARL JUMEIRA
- PRIVATE BEACH ACCESS
- FASHIONABLE BOUTIQUES RESTAURANTS AND CAFES
- A COMBINATION OF 4-STAR AND 5-STAR RESORTS
- MAGNIFICENT SWIMMING POOLS
- OUTDOOR PARK WITH KIDS PLAY AREAS
- PRIVATE LANDSCAPED TERRACES
- EXCELLENT PRIVATE FACILITIES AND AMENITIES
- CONTROLLED VEHICLE ACCESS





travel
around the
city and
beyond
with ease

PORT DE LA MER CAN BE REACHED BY ROAD AND SEA, MEANING RESIDENTS CAN TAKE IN THE SPECTACULAR COASTLINE AT THEIR LEISURE, BE AT ONE OF THE CITY'S FAMOUS SHOPPING MALLS IN MINUTES OR BE BOARDING A FLIGHT TO MORE THAN 240 DESTINATIONS IN NEXT TO NO TIME. RESIDENCES AT PORT DE LA MER ARE WITHIN 10-MINUTES FROM LA MER AND CITY WALK, A LIFESTYLE DESTINATION BY MERAAS, WITH GREAT ROAD LINKS TO THE CITY'S TWO AIRPORTS.

- 5 MIN LA MER BY MERAAS
- 10 MINS CITY WALK BY MERAAS
- 15 MIN DUBALINTERNATIONAL AIRPORT
- 45 MIN AL MAKTOUM INTERNATIONAL AIRPORT



take

advantage

of a range

of facilities

RESIDENTIAL AMENITIES INCLUDING LARGE SWIMMING POOLS, A GYM, BEACH AND MARINA ACCESS. HOTELS, RETAIL OUTLETS AND RESTAURANTS, ALL CONVENIENTLY NESTLED ALONG THE WATERFRONT, WILL INFUSE ENERGY AND VITALITY TO LIFE AT PORT DE LA MER. A CENTRAL PODIUM, BUSTLING PIAZZAS AND CONVENIENTLY LOCATED BRIDGES WILL HELP KNIT THIS PICTURESQUE SETTING TOGETHER AND ALLOW RESIDENTS TO MOVE FREELY THROUGHOUT INVITING OPEN SPACES.





live in a
community
as welcoming
as it is
exclusive

OVERLOOKING TERRACOTTA ROOFLINES, WHITEWASHED STONEWORK, PASTEL-HUED EXTERIORS AND VERDANT GREENERY THAT CASCADES DOWN FROM BALCONIES TO THE RICH BLUE MARINA BENEATH, LA CÔTE IS AN ENCHANTINGLY EXCLUSIVE COLLECTION OF LOW-RISE APARTMENT BUILDINGS THAT CONCEAL A SIMPLE, LAID-BACK LIFESTYLE THAT BELIES THEIR URBAN SURROUNDINGS.

- 5 BUILDINGS
- 408 APARTMENTS
- 1-4 BEDROOMS
- 1 PENTHOUSE

## MASTER PLAN





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